



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

An Empowered Autonomous College | Under Savitribai Phule Pune University

Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

UG Curriculum

PROGRAM	BA	BA(Hon)	B.Com	B.Com(Hon)	M.Com	MA - Eng	MA- Eco	MA- Psy
Tick ✓								

SEMESTER	1	2	3	4	5	6	7	8
Tick ✓								

SPECIALIZATIONS									
BA	Eco	Eng	Psy	Gen					
Tick ✓									
BCOM	Costing	Banking	Entrep	MKT	Fin & Acc	Mgt Acc	HRM	Bus Analytics	Gen
Tick ✓									

Name of the Department	Symbiosis Centre for Liberal Arts
Name of Head of Department	Prof.Dr.Hilda David
Title of the Course	Design Thinking and Innovation
Course Code	HS07
Type of Course (New / Revised)	New
Number of Credits	3

Course Outcomes
CO 1: Examine and understand the process of design thinking.
CO 2: Explain each components of the process to a problem in various domains.
CO 3: Apply and participate in a design sprint that culminates in the creation of a prototype.
CO 4: Explain and learn to think critically, review peers, navigate constraints, and build empathy-based skills
CO 5: Stimulate the mind sets , skillsets, and toolsets of designers, artists, and innovators.

DETAILS OF SYLLABUS



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UNIT NUMBER	DETAILS	NUMBER OF LECTURES
1	Introduction to design thinking through activities and theory	4
2	Understanding design thinking and mindsets	4
3	Identifying a problem or challenge	4
4	Research – Read, review, compare, analyze	2
5	Interview Methodologies + Interviews	6
6	Analyze	4
7	Brainstorm	4
8	Concept Creation	4
9	Prototype	6
10	Feedback and iterations	4
11	Report	4
	Total Number of Hours	45

Reference List

1. Tim Brown, Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation
2. Teena Selig, Insight Out: Get Ideas Out of Your Head and Into the World
3. Dev Patnaik, Wired to Care: How Companies Prosper When They Create Widespread Empathy

Prof. Dr. Hilda David

Name and Sign of Head